

Department of Human Services | Division of Aging Services

EXHIBITOR PROSPECTUS

taking care. taking charge. taking control.

JUNE 19-21
2019

the desoto, savannah



20+ YEARS STRONG!

The ADRC Healthy Communities Summit is in its 21st year. Professionals from every corner of the Human Services world are coming to learn, network and play in a brand new way! In 2017, we welcomed 300 attendees who were working in the areas of aging and disabilities.

NO BAD EXHIBIT SPACE!

Every exhibitor has prime real estate in the highest traffic area of the conference. Each space is positioned along the main corridor between conference registration and session spaces.

UNPRECEDENTED ACCESS!

The ADRC Healthy Communities Summit brings professional diversity to one place — 300 attendees and 10 fields of interest!

Aging | Disability | Developmental disability | Mental health | Housing | Transportation | Public health
Professional and organizational development | Medicare | Elder rights

NETWORK! NETWORK! NETWORK!

Network opportunities are available throughout the conference. Formal sessions allow you to learn what the professionals are learning. Informal entertainment and activities are planned throughout the conference. Mingle and get to know your network “on” and “off” the clock!

EXPAND YOUR REACH!

This isn't your run-of-the-mill conference. You'll have access to professionals from across the Human Services spectrum and across the state. Introduce your brand to professionals who may never have heard of it. Get leads you otherwise would have never obtained. Be bold.

CONTACT US!

Need more information about the conference?

Contact Allison Bernal at allison.bernal@dhs.ga.gov or call **404-657-5299**.

Don't wait! Exhibit space is limited. Contact us now to ensure you are able to take full advantage of this opportunity!



SPONSORSHIP

Tier 1 | Platinum Sponsorship

Everywhere. That's where your brand will be with the Platinum Sponsorship. No attendee will be able to escape it. No exhibitor will be featured more and in more places than our Platinum Sponsors.

Sponsorship Includes:

- Prominent recognition at the Conference Reception
- Half-page recognition in the Conference Program (if received by deadline)
- Special recognition at the Conference Opening
- 2 Invitations to the Awards Event
- 2 All-Conference Registrations
- Exhibit Space

Tier 2 | Gold Sponsorship

Coveted. Needed. Fought over. That's the story of gold, and the Gold Sponsorship is no different. Gain access to attendees in nearly every facet of the conference.

Sponsorship Includes:

- Prominent recognition at the Awards Event
- Special recognition in the Conference Program (if received by deadline)
- Special recognition at the Conference Opening
- 1 Invitation to the Awards Event
- 1 All-Conference Registration
- Exhibit Space

Tier 3 | Silver Sponsorship

For centuries, Silver was the coin of the realm. Everyone needed it, wanted it, and empires rose and fell because of it. Building your brand's empire? Do it with the Silver Sponsorship.

Sponsorship includes:

- Special recognition at the Conference Opening
- Special recognition in the Conference Program (if received by deadline)
- Exhibit Space

Tier 4 | Specialty Sponsorship

You walk to the beat of your own drum. Nobody puts you in a box. Not even a platinum one. You want to talk to someone about sponsorship your way. Contact Allison Bernal at allison.bernal@dhs.ga.gov about a Specialty Sponsorship tailored to your brand.

Specialty Sponsorships are available for conference reception, conference bags and the awards luncheon.



JOIN US!

The DHS Division of Aging Services invites you to participate in the

2019 ADRC HEALTHY COMMUNITIES SUMMIT

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We anticipate an attendance in excess of 300 people from the great state of Georgia and surrounding areas. Participants will be drawn to the Exhibit Hall through several events to maximize time.

Exhibits will be open June 19-20.

Setup

June 18 | 4 - 6 p.m.

or

June 19 | 8 - 10 a.m.

Exhibit hours

June 19 | 10 a.m. - 4 p.m.

June 20 | 8 a.m. - 5 p.m.

Booth fee: \$400/\$300 (nonprofit)

Booth fee + conference registration: \$600/\$500

This fee reflects registration for one person. Additional attendees can be added for \$200 each.

This fee includes one lunch for the day of June 20. Please note that exhibit space is limited. Payment must be made to reserve space. If you have more than one person who will attend lunch, there is a fee of \$35 per person. Please submit additional names with payment.

For questions or additional information, please contact Allison Bernal at allison.bernal@dhs.ga.gov or **404-657-5299**.

Don't miss this great opportunity to reach professionals in the field of aging and disabilities!

Registrations will be processed on a first come, first served basis.



EXHIBITOR FORM

2019 ADRC HEALTHY COMMUNITIES SUMMIT

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THE DESOTO | 15 E. Liberty St. | Savannah, GA 31401

EXHIBITOR INFORMATION | Print or type the requested information below.

Name: _____ Phone: _____
Email: _____ Fax: _____
Billing address: _____
City: _____ State: _____ ZIP: _____
Name for additional lunch (\$25): _____

BOOTH RENTAL RATES | Please choose one of the below options.

\$400 | Booth
\$300 | Booth for nonprofit
\$600 | Booth + conference registration
\$500 | Booth + conference registration for nonprofit
\$200 | Additional attendee fee (each)

BOOTH INFORMATION | Please provide a brief description of the products / services that will be featured.

Do you need an electrical outlet? Yes No (Additional \$35 fee)

Will you provide a door prize? Yes No

Will you need extra space around your table for extra equipment? Yes No

If so, how much space will you need?

Is your exhibit space part of a sponsorship? Yes No

Make all checks payable to The Healthy Aging Trust Fund (Healthy Community Conference) and mail to:

Healthy Aging Exhibitor Agreement

Attn: Kandia Al-Haddad
Division of Aging Services
2 Peachtree St., Suite 33-476
Atlanta, GA 30303

For questions or more information, contact:

Allison Bernal
allison.bernal@dhs.ga.gov
Phone: 404.657.5299
Fax: 404.657.5285



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SPONSOR INFORMATION | Print or type the requested information below.

Name: _____ Phone: _____
Email: _____ Fax: _____
Billing address: _____
City: _____ State: _____ ZIP: _____
Additional name for awards ceremony / registration: _____

SPONSORSHIP LEVEL | Please choose one of the below options.

\$5,000+ | **Platinum**

\$3,501 - \$4,999 | **Gold**

\$1,000 - \$3,500 | **Silver**

Reception Sponsor | Contact **allison.bernal@dhs.ga.gov** for additional information.

BOOTH INFORMATION | Please provide a brief description of the products / services that will be featured.

Do you need an electrical outlet? Yes No (Additional \$35 fee)

Will you provide a door prize? Yes No

Will you need extra space around your table for extra equipment? Yes No

If so, how much space will you need?

Will you need Internet access? Yes No

Make all checks payable to The Healthy Aging Trust Fund (Healthy Community Conference) and mail to:

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