



SENIOR HUNGER SUMMIT  
KATHY KUZAVA, GA FOOD INDUSTRY ASSOCIATION  
SEPTEMBER 27-28, 2016

# WHO WE ARE – WHAT WE DO

- The Georgia Food Industry Association (GFIA) is the only trade association in the state solely dedicated to representing the grocery industry before state legislature and regulatory agencies.
- Our membership ranges from the large chain retailers, like Kroger, Publix, and Walmart to the small independent grocers like an IGA, Food Depot or Piggly Wiggly.
- We advocate for the industry in many different areas, including food safety, labor laws, SNAP / WIC, pharmacy, etc.
- We provide scholarships, industry education, and funding for food safety training through our charitable foundation, Georgia Food Industry Education Foundation.

## Grocery Stores and Food Waste



## GROCERY RETAILERS FEED THE HUNGRY

A study conducted by Food Marketing Institute (FMI), “Decades of Donations: The 2012 Survey of the Food Retail Industry’s Support of Food Banks” reports that of 74 retail respondents, **99 percent support their local food bank** by donating a variety of goods and services. In total in 2012, retailers were responsible for more than 800 million pounds of food contributed to food banks. According to Feeding America, the nation’s leading domestic hunger-relief charity, this figure makes **retail food contributions the largest donation stream within the food bank network.**



## EXAMPLES OF GFIA MEMBERS' GENEROSITY:

### ***PUBLIX SUPER MARKETS, INC.***

- Publix is recognized as a Visionary Partner of Feeding America. Their Perishable Recovery Program benefits the Feeding America network of food banks. 220 million pounds of food has been donated since the inception of the program in 2010.
- <https://www.youtube.com/watch?v=Jolbh4y34mg>
- In 2015, Publix Super Markets Charities donated \$1.5 Million to help 12 Feeding America food banks acquire refrigerated trucks.
- **In 2016, Publix Super Markets Charities announced a \$5 million dollar donation to the Feeding America network.**



## EXAMPLES OF GFIA MEMBERS' GENEROSITY:

### ***THE KROGER COMPANY***

- In 2008, Kroger launched an enterprise-wide program named the Perishable Donations Partnership, developed specifically to address hunger in local communities and food waste in stores.
- This program provides meat, produce, bakery items and dairy products to the Feeding America network of food banks.
- Kroger's Donate All Model allows 10 food banks to act as re-claim centers to obtain additional donations.
- 2015 food donations from excess food waste = 56 million pounds





## **WALMART'S DEDICATION TO NATIONAL HUNGER RELIEF**

**2015-2020**

- Provide 4 Billion meals via grant making and food donations (2 Billion meals have been provided to date)
- 1.2 Billion pounds of food
- \$122 Million in funding from Walmart and its Foundation



## FIGHTING HUNGER IN GEORGIA

	2015	2014/2015/2016
■ Total Number of Grants	2,676	7,847
■ Cash Giving	\$3,928,867	\$11,388,801
■ In-Kind Giving	\$46,960,903	\$136,585,882
■ Total Funds Raised	\$2,248,296	\$7,053,701
■ <b>TOTAL GIVING</b>	<b>\$50,889,771</b>	<b>\$147,974,684</b>

**TRANSPORTATION  
CONSTRAINTS**

**INSUFFICIENT  
STORAGE  
&  
REFRIGERATION**

*[onsite & at food banks]*

**LIABILITY  
CONCERNS**

**REGULATORY  
CONSTRAINTS**

**WHAT ARE  
THE  
BARRIERS TO  
DONATING  
FOOD?**



# OTHER GROCERY ISSUES AFFECTING HUNGER



CONFUSING  
FOOD  
LABELS  
RESULT IN  
FOOD  
WASTE

??????????

Walmart recently announced a national standard for its Great Value foods –  
**“Best If Used By”**

# CHANGES IN GEORGIA'S FOOD DATING LAWS

- Good for grocers and consumers
- Challenging for food banks

A tall saguaro cactus stands prominently on the left side of the frame. The background features a vast desert landscape with rolling hills and mountains under a cloudy sky. The overall tone is somber due to the overcast weather.

# **FOOD DESERTS**

**Access to healthy food is a  
challenge for some  
consumers in both rural and  
urban areas.**



THANK YOU!

KATHY KUZAVA  
PRESIDENT

GEORGIA FOOD INDUSTRY ASSOCIATION