

Georgia Department of Human Services | Division of Aging Services



# EXHIBITOR

P R O S P E C T U S

*September 28-29*  
**2017**

**Marriott Century Center**  
2000 Century Boulevard NE  
Atlanta, Georgia

**EXPERTS**

**COMMUNITY STAKEHOLDERS**

**POLICYMAKERS**

**Raising awareness.** Seeking Solutions.



# EXHIBITOR PROSPECTUS

## PRIME, HIGH-TRAFFIC EXHIBIT SPACE

Every exhibitor is offered prime real estate in the area of the conference with the highest foot traffic. Each space is positioned along the main corridor between conference registration and session rooms.

## NETWORK! NETWORK! NETWORK!

Network opportunities are available throughout the conference. Formal sessions allow you to learn what the professionals are learning. Informal entertainment and activities are planned throughout the conference. Mingle and get to know your network on and off the clock!

## EXPAND YOUR REACH

This isn't your run-of-the-mill conference. You will have access to professionals from across the human services spectrum. Introduce your brand to new professionals in the field. Get new leads.

Professionals attending the conference come from a broad spectrum of industries within the human services field:

Transportation | Public Health | Medicaid | Medicare | Elder Rights

## CONTACT US!

Need more information about the Georgia Senior Hunger Summit? Contact Gwentyth Johnson at **[gwenyth.johnson@dhs.ga.gov](mailto:gwenyth.johnson@dhs.ga.gov)** or 404.657.5322; or Kandia Al-Haddad at **[kandia.al-haddad@dhs.ga.gov](mailto:kandia.al-haddad@dhs.ga.gov)**.

Don't wait! Exhibit space is limited. Contact us now to take full advantage of this opportunity!



# EXHIBITOR PROSPECTUS

---

The Georgia Department of Human Services (DHS) invites you to participate in the **2017 Senior Hunger Summit**.

DHS Division of Aging Services will document Summit discussions, share highlights and form a diverse statewide work group charged with developing Georgia's first state plan to address senior hunger.

September's Summit activities will culminate in Georgia's observation of the 2017 World Food Day Celebration. During World Food Day, advocates throughout the state will join together to bring awareness to international food policy and focus on the close-to-home goal of improving food access and quality for Georgia's older adults.

We anticipate between 200-300 people from Georgia and surrounding states who work in human services fields. Participants will be drawn to the exhibit hall through several events throughout the two-day conference, maximizing exposure to conference attendees.

Exhibits will be open Sept. 28-29.

Set-up time is 7 p.m. - 10 p.m. Sept. 27 or 7:30 - 8 a.m. Sept. 28.

Exhibits will open at 9 a.m. Sept. 28 and 8 a.m. Sept. 29.

Booth fee: **\$250** for nonprofit organizations  
**\$350** for for-profit organizations

For additional information, please contact Kandia Al-Haddad at **kandia.al-haddad@dhs.ga.gov** or call 404.657.5322.

Don't miss this great opportunity to reach professionals concerned with the health and wellbeing of older adults.

Registration will be processed on a first-come, first-served basis.

To register as an exhibitor or sponsor, please complete the exhibitor / sponsor forms in this packet and submit to [kandia.al-haddad@dhs.ga.gov](mailto:kandia.al-haddad@dhs.ga.gov) and send payment to:

**Georgia Department of Human Services**

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303

Make all checks payable to "Georgia Department of Human Services" and write "Senior Hunger Summit" on the Memo / For line.



# EXHIBITOR PROSPECTUS

## SPONSORSHIP

The Senior Hunger Summit is a great way to support Georgia's most vulnerable adults and get your brand name in front of hundreds of industry leaders.

### TIER 1 | PLATINUM SPONSORSHIP

Sponsorship includes:

- Prominent recognition as a Platinum Sponsor at the conference reception
- Special recognition as a Platinum Sponsor at the open session and plenary sessions
- Conference registration for two attendees
- Exhibit space and recognition with logo in conference program (high-res logo due August 30)

### TIER 2 | GOLD SPONSORSHIP

Sponsorship includes:

- Special recognition as a Gold Sponsor at one plenary session
- Conference registration for one attendee
- Exhibit space and recognition with logo in conference program (high-res logo due August 30)

### TIER 3 | SILVER SPONSORSHIP

Sponsorship includes:

- Special recognition as a Silver Sponsor at one plenary session
- Exhibit space and recognition with logo in conference program (high-res logo due August 30)

### TIER 4 | BRONZE SPONSORSHIP

Sponsorship includes:

- Exhibit space and recognition with logo in conference program (high-res logo due August 30)

### SPECIALTY SPONSORSHIP

- Sponsorship your way. Contact Kandia Al-Haddad at [kandia.al-haddad@dhs.ga.gov](mailto:kandia.al-haddad@dhs.ga.gov) about a Specialty Sponsorship tailored to your brand. This could include sponsorship of the opening reception, speakers, conference bags, conference lanyards, etc.

To register as an exhibitor or sponsor, please complete the exhibitor / sponsor forms in this packet and submit to [kandia.al-haddad@dhs.ga.gov](mailto:kandia.al-haddad@dhs.ga.gov) and send payment to:

**Georgia Department of Human Services**

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303

Make all checks payable to "Georgia Department of Human Services" and write "Senior Hunger Summit" on the Memo / For line.



# EXHIBITOR FORM

## Exhibitor Information

Name:

Billing address:

City:

State:

ZIP Code:

Telephone:

Fax:

Email:

Name for additional lunch (\$45):

## Booth Rental Rates (Please choose one)

\$350 Booth (For-profit organization)

\$250 Booth (Nonprofit organization)

## Exhibit Information

Please provide a brief description of the products or services that will be featured.

Do you need an electrical outlet?    Yes    No

Will you need extra space around your table for additional equipment?    Yes    No  
If so, how much additional space?

Is your exhibit space part of a sponsorship?    Yes    No

**Please make all checks payable to "Georgia Department of Human Services," write "Senior Hunger Summit" on the Memo / For line and mail to:**

## Georgia Department of Human Services

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303

Contact Kandia Al-Haddad at [kandia.al-haddad@dhs.ga.gov](mailto:kandia.al-haddad@dhs.ga.gov) with any questions.



# SPONSOR FORM

## Sponsor Information

Name:

Billing address:

City:

State:

ZIP Code:

Telephone:

Fax:

Email:

Additional name for awards ceremony and / or registration:

## Sponsorship Level (Please choose one)

\$10,000+ Platinum Sponsorship

\$5,000+ Gold Sponsorship

\$2,000+ Silver Sponsorship

\$600+ Bronze Sponsorship

Call / email for more information Custom sponsorship  
(Sponsor the reception, conference bag, conference lanyard, etc.)

Note: Please submit all high-resolution logo files by Aug. 31 for inclusion in conference program to **kandia.al-haddad@dhs.ga.gov**.

**Please make all checks payable to "Georgia Department of Human Services," write "Senior Hunger Summit" on the Memo / For line and mail to:**

## Georgia Department of Human Services

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303

Contact Kandia Al-Haddad at **kandia.al-haddad@dhs.ga.gov** with any questions.