



EXHIBITOR & SPONSOR PROSPECTUS

October 16-17, 2018

RAISING AWARENESS. SEEKING SOLUTIONS.

Today's seniors

Health impact of senior hunger

Food access

Food waste & reclamation

Meeting the community's needs



Prime, high-traffic exhibit space

Every exhibitor is offered prime real estate in the area of the conference with the highest foot traffic. Each space is positioned along the main corridor between conference registration and session rooms.

Network, network, network!

Networking opportunities are available throughout the conference. Formal sessions allow you to learn what the professionals are learning. Informal entertainment and activities are planned throughout the conference. Mingle and get to know your network on and off the clock!

Expand your reach

This isn't your run-of-the-mill conference. You will have access to professionals from across the human services spectrum. Introduce your brand to new professionals in the field. Get new leads.

Professionals attending the conference come from a broad spectrum of industries within the human services field:

Nonprofit | For-profit | Government | Faith-based organizations
Civic groups | Colleges & universities

Contact us!

Need more information about the Georgia Senior Hunger Summit? Contact Temitope Walker at temitope.walker@dhs.ga.gov or 404.463.9006; or Kandia Al-Haddad at kandia.al-haddad@dhs.ga.gov.

Don't wait! Exhibit space is limited. Contact us now to take full advantage of this opportunity!



The Georgia Department of Human Services (DHS) invites you to participate in the 2018 Senior Hunger Summit.

The DHS Division of Aging Services invites professionals and students interested in addressing senior hunger to share and learn how senior hunger is being addressed here in Georgia. This year's summit will feature sessions that cover the five focus areas of Georgia's first state plan to address senior hunger.

The Summit's opening day coincides with World Food Day. The global call to action this year is to end hunger by 2030, and we will answer that call by focusing our efforts to address hunger among older Georgians!

We anticipate between 175-200 people from Georgia and surrounding states who work in human services fields. Participants will be drawn to the exhibit hall through several events throughout the two-day conference, maximizing exposure to conference attendees.

Exhibits will be open Oct. 16-17.

Set-up time is 7 - 8 a.m. Oct. 16.

Exhibits will open at 9 a.m. Oct. 16 and 8 a.m. Oct. 17.

Booth fee: **\$250** for nonprofit organizations
\$350 for for-profit organizations

Don't miss this great opportunity to reach professionals concerned with the health and wellbeing of older adults.

Registration will be processed on a first-come, first-served basis.

For more information, or to register as an exhibitor or sponsor, please complete the exhibitor / sponsor forms in this packet and submit to Kandia Al-Haddad at **kandia.al-haddad@dhs.ga.gov** or call **404.463.9006**.



SPONSORSHIP

The Senior Hunger Summit is a great way to support Georgia's most vulnerable adults and get your brand name in front of hundreds of industry leaders.

Tier 1 | Platinum Sponsorship

- Prominent recognition as a Platinum Sponsor at the conference reception
- Special recognition as a Platinum Sponsor at the open session and plenary sessions
- Conference registration for two attendees
- Exhibit space and recognition with logo in conference program (high-res logo due September 14)

Tier 2 | Gold Sponsorship

- Special recognition as a Gold Sponsor at one plenary session
- Conference registration for one attendee
- Exhibit space and recognition with logo in conference program (high-res logo due September 14)

Tier 3 | Silver Sponsorship

- Special recognition as a Silver Sponsor at one plenary session
- Exhibit space and recognition with logo in conference program (high-res logo due September 14)

Tier 4 | Bronze Sponsorship

- Exhibit space and recognition with logo in conference program (high-res logo due September 14)

Specialty Sponsorship

- Sponsorship your way. Contact Kandia Al-Haddad at kandia.al-haddad@dhs.ga.gov about a Specialty Sponsorship tailored to your brand. This could include sponsorship of the opening reception, speakers, conference bags, conference lanyards, etc.

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EXHIBITOR FORM

Exhibitor Information

Name: _____ Billing address: _____
Email: _____ City: _____
Phone: _____ State: _____
Fax: _____ ZIP: _____
Name for additional lunch (\$45): _____

Booth Rental Rates | Choose one of the below options

\$350 Booth (for-profit organization)

\$250 Booth (nonprofit organization)

Exhibit Information | Please provide a brief description of the products / services to be featured.

Do you need an electrical outlet? Yes No

Will you need extra space around your table for additional equipment? Yes No

If so, how much additional space?

Is your exhibit space part of a sponsorship? Yes No

Please make all checks payable to "Georgia Department of Human Services," write "Senior Hunger Summit" on the Memo / For line and mail to:

Georgia Department of Human Services

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303



SPONSOR FORM

Sponsor Information

Name: _____

Email: _____

Phone: _____

Fax: _____

Billing address: _____

City: _____

State: _____

ZIP: _____

Additional name for awards ceremony / registration: _____

Sponsorship Level | Choose one of the below options

\$10,000+ | Platinum Sponsorship

\$5,000+ | Gold Sponsorship

\$2,000+ | Silver Sponsorship

\$600+ | Bronze Sponsorship

Call / email for more information on Custom Sponsorship (sponsor reception, conference bag, lanyard, etc.)

Note: Please submit all high-resolution logo files to kandia.al-haddad@dhs.ga.gov by Sept. 14 for inclusion in printed conference materials.

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