



EXHIBITOR & SPONSOR PROSPECTUS

June 18, 2019

RAISING AWARENESS. SEEKING SOLUTIONS.

Today's seniors

Health impact of senior hunger

Food access

Food waste & reclamation

Meeting the community's needs



Broad scope and growing audience

The Fourth Senior Hunger Summit, sponsored by the Georgia Department of Human Services Division of Aging Services, will feature opportunities to learn about and share strategies to address senior hunger in Georgia. The summit will address the five focus areas of Georgia's State Plan to Address Senior Hunger, which was published in December 2017. The focus areas are as follows:

Today's Seniors | Health Impact of Senior Hunger | Food Access
Food Waste and Reclamation | Meeting Community Needs

This year's summit will once again bring together a diverse group of experts, policymakers and community stakeholders to heighten awareness of senior hunger in Georgia, unearth issues accompanying the problem, highlight best practices and seed opportunities to combat senior hunger.

Prime, high-traffic exhibit space

We offer every exhibitor prime real estate at the conference in areas with the event's highest foot traffic. Each space is positioned along the main corridor between conference registration and the main ballroom.

Networking opportunities

Network throughout the conference and take part in engaging activities planned throughout the day. Formal and informal sessions allow you to engage others in the numerous discussions about senior hunger. You can also extend your time and stay for the Aging & Disability Resource Connection Healthy Communities Summit scheduled for June 19-21 (Separate exhibiting and registration required).

Expand your reach

You will have access to professionals from across the state. Introduce your brand to a diverse audience interested in addressing senior hunger and open to creative solutions. Professionals attending the conference come from a broad spectrum of industries:

Nonprofit | For-profit | Government | Faith-based organizations
Civic groups | Colleges & universities



EXHIBITING AT THE SUMMIT

We are excited about the new Senior Hunger Summit. For the first time, the event is condensed to one day and will be coupled with the Annual ADRC Healthy Communities Summit, which follows from June 19-21. We anticipate 100 to 125 people from across the state of Georgia.

Beverages and occasional snacks will be provided throughout scheduled networking sessions, as well as during breaks where the exhibiting area will be located so participants are sure to visit your booth.

The exhibit area will be open all day on June 18, and if you are exhibiting for the 2019 ADRC Healthy Communities Summit you may have the opportunity to retain the same space throughout the two summits (Separate exhibiting registration required).

Set-up time is 7-8 a.m. June 18.

Exhibits will be open 8 a.m. - 1:30 p.m. June 18.

Booth fee: **\$250**

You and your fellow exhibitors are welcome to attend the conference for the cost of \$75 per person. If you would like to attend lunch only, the fee is \$45 per person. Please submit additional names with your payment.

Please note that exhibit space is limited. Payment must be made in advance to reserve space. For questions or additional information, please contact Temitope Walker at temitope.walker@dhs.ga.gov or 404-463-9006.

Don't miss this unique opportunity to engage professionals who are working to end senior hunger.

Each registration will be processed on a first-come, first-served basis.

To register as an exhibitor or sponsor, please complete the exhibitor / sponsor forms in this packet and submit to senior.hunger@dhs.ga.gov.



SPONSORSHIP

The Senior Hunger Summit is a meaningful, high-impact way to support Georgia's most vulnerable adults and get your brand name in front of a broad spectrum of industry professionals. You can stake your claim in the fight to end senior hunger.

Tier 1 | Platinum Sponsorship | \$5,000

- Prominent recognition in Conference Ballroom
- Half-page recognition in the Conference Program (if received by deadline)
- Special recognition throughout the conference
- Conference registration for two attendees
- Exhibit space

Tier 2 | Gold Sponsorship | \$3,000+

- Prominent recognition at one networking session of the conference
- Special recognition in the Conference Program (if received by deadline)
- Special recognition at the opening and closing of the conference
- One invitation to attend the conference lunch
- Conference registration for one attendee
- Exhibit space

Tier 3 | Silver Sponsorship | \$1,500+

- Prominent recognition at one networking session of the conference
- Special recognition in the Conference Program (if received by deadline)
- Special recognition at the opening of the conference
- Exhibit space

Tier 4 | Bronze Sponsorship | \$600

- Special recognition in the Conference Program (if received by deadline)
- Exhibit space

Specialty Sponsorship

- Have sponsorship your way. Contact Temitope A. Walker at temitope.walker@dhs.ga.gov or call 404.463.9006 about a specialty sponsorship tailored to your brand. Options include sponsorship of the full breakfast (\$2500), break time beverages (\$1,000), buffet lunch (\$5,000) or afternoon refreshment break (\$1,500).

For more information, or to register as an exhibitor or sponsor, please complete the exhibitor / sponsor forms in this packet and submit to senior.hunger@dhs.ga.gov.



EXHIBITOR FORM

Organization: _____

Name: _____

Email: _____

Phone: _____

Fax: _____

Name(s) for additional lunch (\$45): _____

Billing address: _____

City: _____

State: _____

ZIP: _____

Booth Rental Rate

\$250

Exhibit Information | Please provide a brief description of the products / services to be featured.

Do you need an electrical outlet? Yes No

Will you need extra space around your table for additional equipment? Yes No

If so, how much additional space?

Is your exhibit space part of a sponsorship? Yes No

If so, please complete this info on the sponsorship form

Will you provide a door prize? Yes No

Please make all checks payable to "Georgia Department of Human Services," write "Senior Hunger Summit" on the Memo / For line and mail to:

Georgia Department of Human Services

Attn: Bill Zisek

2 Peachtree St., 27th Floor

Atlanta, GA 30303



SPONSOR FORM

Organization: _____

Name: _____

Email: _____

Phone: _____

Fax: _____

Billing address: _____

City: _____

State: _____

ZIP: _____

Additional name(s) for awards ceremony / registration: _____

(Registration form completion required for additional names. Costs may apply.)

Sponsorship Level | Choose one of the below options

\$5,000+ | Platinum Sponsorship

\$3,000+ | Gold Sponsorship

\$1,500+ | Silver Sponsorship

\$600+ | Bronze Sponsorship

Email temitope.walker@dhs.ga.gov for more information on Custom Sponsorship

Booth Information | Provide a brief description of the products / services that will be featured.

Do you need an electrical outlet? (Additional \$35 fee)

Yes No

Will you need extra space around your table for extra

equipment? Yes No If so, how much? _____

Will you offer a door prize? Yes No

Will you need Internet access? Yes No

Please make all checks payable to "Georgia Department of Human Services," write "Senior Hunger Summit" on the Memo / For line and mail to:

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